PAUL KEYROUZ

ART DIRECTION - ALTERNANCE

Paris - Puteaux
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EDUCATION

2025 - 2027

Master's in Art Direction 360°

LISAA - Paris

2022 - 2025

Bachelor's in Communication Arts and Visual Arts

USEK - Lebanon

SKILLS

Professional

- Adaptability
- Teamwork
- Rigor
- Ideation

Technical

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro
- Figma
- Blender
- Cinema 4D

Languages

- English
- French
- Arabic

PROFIL

Art direction master's student focused on branding, campaigns and visual storytelling. Experience in visual design, motion design and brand identity development for print and digital media. Proficient in Adobe tools and able to collaborate on high impact creative projects. Looking for an apprenticeship to actively contribute to effective and consistent communication campaigns.

EXPERIENCE

- **Graphic & Motion Designer - Freelance** — 05/2026 07/2026
  Green-Got — Paris
  - Creation of visual content for social media
  - Motion design and video editing for digital formats
  - Production of content aligned with the brand's visual identity and values

- **Assistant Art Director** — 07/2025 08/2025
  MTV — Lebanon
  - Creation of animated visuals for TV reports
  - Design of infographics for digital platforms
  - Production of content for MTV video walls
  - Development of graphic mockups as part of a team
  - Use of After Effects, Illustrator and Photoshop

- **Graphic Designer - Internship** — 07/2023 08/2023
  Wakazoo Group — Lebanon
  - Design of print and digital visual content
  - Participation in design projects for the CCG
  - Adapting visuals to brand guidelines
  - Collaboration with the design team

- **Merchandising and Sales - PT** — 05/2021 06/2025
  KAIROUZ — Lebanon
  - Participation in in-store merchandising
  - Selection and display of collections
  - Sales and inventory analysis
  - Direct customer interaction
  - Support for business decisions